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NEWS RELEASE

For Immediate Release

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HC MILLER COMPANY NAMES THOMAS CLIFFORD DIGITAL DEVELOPMENT MANAGER

Seasoned Variable Data, Workflow and Social Media Veteran a Resource for Customers

Green Bay, Wis., March 24, 2010...HC Miller Company, a leader in organizational product manufacturing and information distribution, today announced the addition of Thomas Clifford to its employee owned organization. As the Digital Development Manager, Clifford will leverage his broad experience to help clients communicate their information electronically across multiple channels. This will include distribution using the internet and digital printing technology such as the newly installed Xerox iGEN4[®]. He will also support the fast growing development and deployment of customized communication portals for customers in the world of Web-to-Print.

Clifford comes to HC Miller with over 20 years of electronic experience. He spent the last 14 years in several leadership and customer facing roles for Banta Corporation, now RR Donnelley. He has been a passionate participant in emerging technology during those years with a strong focus on industry education and collaboration. "Tom's love for all things digital and teaching people how to use technology to improve their processes will serve HC Miller's customers very well" sites HC Miller's Director of Operations, Jeff Collier. One of Clifford's specialties is new media applications. He will work directly with customers on how to leverage new media channels such as Facebook, Twitter and LinkedIn. Currently he is one of Wisconsin's most followed on the social media application Twitter.

About HC Miller Company

HC Miller is a 100% employee owned company that has been delivering innovative products and services for over 120 years. The Company also offers innovative communication and multimedia solutions for the marketing, promotion and delivery of information for its customers. The Company also provides organizational products such as index tabs, binders and filing solutions to the healthcare, government, dental and legal markets through a network of over 350 dealers and distributors. In addition, The Company is a leading provider of equipment placement services for the flexographic market, service printers and converters across the world.

For more information about HC Miller, visit www.hcmiller.com.

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