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NEWS RELEASE

For Immediate Release

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HC MILLER COMPANY ADDS TO ITS DIGITAL PRINT ASSETS – A XEROX iGEN4®

Offset and digital volume expected to rise due to customer demand for both services

Green Bay, Wis., March 3, 2010...HC Miller Company, a leader in organizational product manufacturing and information distribution, today announced the addition of a Xerox iGEN4® to its family of digital and offset output devices. This high-end full color addition brings the local digital footprint for HC Miller to a total of five devices which compliments a network of devices around the world. “We are pleased to partner with Xerox and their leading edge digital technology. The iGEN4® provides our customers with the highest quality short run color in the market and allows us to personalize materials in a “one off” manor for our customers”, sights Craig Johnson, CEO of HC Miller.

As HC Miller continues to grow its information development and delivery solutions through the HCM*impact* division, the iGEN4® is the perfect output option that allows customers to deliver a highly personalized physically printed product such as a postcard or brochure. “Our focus is to boost our customers ROI, which means delivering personalized messages regardless the output method” reports Tim McAdow, VP of Sales and Marketing “it could be electronic delivery through a email campaign or physical like a flyer on the iGEN4®.”

HC Miller selected the Xerox iGEN4® with the industry leading size in mind. The 14.33” x 22.5” sheet size will drive efficiencies that will increase customer margins. The company is using the

iGEN4[®] to produce postcards, mailers and brochures that can be dynamically created using their web to print portal, *HCMexpress*. Customers can log on, quickly build their own specific project by selecting a template and then adding images and text from a library or uploading their own image and submitting the order on-line.

Substrate variety was also considered when selecting the iGEN4[®]. The ability to generate the highest quality images on lower weight stock and also thicker stock such as 18PT board will help HC Miller continue support for the Point of Purchase market and other heavier stock dependent segments.

About HC Miller Company

HC Miller is a 100% employee owned company that has been delivering innovative products and services for over 120 years. The Company also offers innovative communication and multimedia solutions for the marketing, promotion and delivery of information for its customers. The Company also provides organizational products such as index tabs, binders and filing solutions to the healthcare, government, dental and legal markets through a network of over 350 dealers and distributors. In addition, The Company is a leading provider of equipment placement services for the flexographic market, service printers and converters across the world.

For more information about HC Miller, visit www.hcmiller.com.

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