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NEWS RELEASE

For Immediate Release

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HC Miller Adds Multi-Channel Marketing Expert Dawn Nowakowski to the Team

Brings experience in multiple vertical markets

Green Bay, Wis., May 28, 2010...HC Miller Company, a leader in organizational product manufacturing and information distribution, today announced the addition of Dawn Nowakowski to its' employee owned organization. As a Senior Account Executive, Nowakowski will be another advocate for our customers and their businesses inside and outside of HC Miller. In this role, Dawn will help clients build revenue and profit through multi-channel marketing strategies and assist HC Miller in meeting and exceeding client objectives with powerful creative concepts and innovative production technologies.

Having worked with clients in various industries, Dawn is comfortable partnering across a broad range of market segments and can bring valuable insight and ideas to customers that will drive revenue and profit into their organization. Tim McAdow, HC Miller VP of Sales and Marketing noted, "Dawn's deep understanding of marketing strategy combined with her knowledge of the latest technology for message delivery makes her an excellent resource for our customers". Dawn will be providing customers' guidance on complete marketing campaigns including creative design, copywriting, electronic distribution and physical print. "With a special focus on 1:1 personalization programs and the ability to tie it all together with full literature management, we expect Dawn to be very successful at HC Miller" sited McAdow.

About HC Miller Company

HC Miller is a 100% employee owned company that has been delivering innovative products and services for over 120 years. The Company also offers innovative communication and multimedia

solutions for the marketing, promotion and delivery of information for its customers. The Company also provides organizational products such as index tabs, binders and filing solutions to the healthcare, government, dental and legal markets through a network of over 350 dealers and distributors. In addition, The Company is a leading provider of equipment placement services for the flexographic market, service printers and converters across the world.

For more information about HC Miller, visit www.hcmiller.com.

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